

December 20, 2007

Dear Friends and Supporters of **SCANDINAVIAN FILM FESTIVAL L.A.**—

Holidays leave you holi-dazed? It's time to run away from home— due north-- to **SCANDINAVIAN FILM FESTIVAL L.A. January 5, 6, 12, 13** at the Writers Guild Theater. Take note – Nordic films spread out over TWO wonderful winter weekends! This is a very exciting year for Nordic film! There are a number of real “contenders” for Oscar nomination in the excellent line up of Nordic films that have been capturing attention internationally. **This is the 9th annual SCANDINAVIAN FILM FESTIVAL L.A.!** Some of you have been around since the beginning of this festival—some are new. With your help, we've been able to invite Los Angeles audiences into the world of Nordic film – with a program of Nordic Oscar submissions along with additional current feature films, shorts, and documentaries.

We've been cited as “an important addition to the Los Angeles cultural scene” by the Los Angeles County Board of Supervisors, written up as “a gem of a boutique festival”, as “*the* venue for Nordic film in Hollywood”, and as the place “where Nordic film ‘winters’ in Southern California!” Is it any wonder that there's been a great response to the festival? In eight years we've seen *six* Nordic nominations for “Best Foreign Film” as well as a number of nominees and winners of “Best Live Action Short Film.” We've offered a representative “best” of Nordic film— and introduced Hollywood to the talent rich pool of Nordic directors, producers, actors, and cinematographers.

We need your help and support for this endeavor! We rely on individual, corporate, and community support to make the festival possible. Your support makes you a “**star**” in our **Nordic constellation** that brings the lights, camera, action of Nordic film to your doorstep, in the film capital of the world! Whether you only have time to see one film— or immerse yourself in a whole weekend of Nordic film, you'll feel a special sense of ownership and satisfaction in the fact that you helped make it all possible. Please help—

Donor categories include:

Movie Moguls \$1000 and up

Oscar Contenders \$500-999

Star Billing \$250- \$499

Featured Players \$100-248

In the credits \$50-\$99

Casting Couch Survivor \$25-\$49

Each individual donor of \$125 and up will be a “celebrity guest” for the Gala Opening – Sunday Jan. 5 (choice of one screening and gala buffet). Donors of \$175 will receive one Festival Passport, good for the gala opening and all screenings. Donors of \$250 and up will receive two Festival Passports. Donors will be listed in the program (subject to print deadline), and all donors will be invited to a special “King Oscar” donor party in February. And if perchance you're going to be skiing, sunning, or cruising on “our” weekend – we want your support anyway! Please mail your contributions to: ASFLA P.O. Box 292329 Los Angeles, CA 90028. We accept VISA or Master Card.

I'll see you at the movies! And see that sub-title!/? It says “Thank you!!!”—emphatically!

Jim Koenig

Founder/Director

Scandinavian Film Festival L.A.

9th Annual
SCANDINAVIAN FILM FESTIVAL L.A.
January 5, 6, 12, 13, 2008

Sponsor Form

Movie Moguls \$1,000 and up
Oscar Contenders \$500 to \$999
Star Billing \$250 to \$499
Featured Players \$100 to \$249
In the Credits \$50 to \$99
Casting Couch Survivor ... \$25 to \$49

Donors of \$125 and up will receive an "Opening Day" Pass (choice of one screening and Gala Buffet)

Donors of \$175 and up will receive one Festival Passport for all Festival screenings and events.

Donors of \$250 and up will receive two Festival Passports.

All donors will be listed in the festival program (subject to print deadline).

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____ (Evening) _____

E-mail Address: _____

Amount of Donation: \$_____ Donation is tax deductible (Tax ID #33-0011824)

Method of Payment: check_____ cash_____ Make checks payable to ASFLA
VISA_____ MC_____

Card #: _____ expiration: _____

Signature: _____

Please indicate name, as you would like to appear in the festival program.

Name(s) as listed above _____ Company as listed above _____

Other _____

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